



## **2023 Greater Bay Area Industrial Expo**

24th DMP International Mould & Metalworking Exhibition

DMP Plastics Exhibition

11th International (Shenzhen) Metal Casting Show

8th 3D Printing Intelligent Equipment Exhibition

International Robotics & Automation Conference & Exhibition (iRACE)

Greater Bay Area Industrial Internet Exhibition

Expo on Advanced Coating & Film Technologies (ACFT)

Asia International Innovative Invention Exhibition

Hardware Show

**27-30<sup>th</sup> November 2023**

Shenzhen World Exhibition & Convention Center

Fuhai Street, Baoan District, Shenzhen, Guangdong, China

### **Exhibitor's Manual**



讯通展览公司

**Paper Communication Exhibition Services**

Rm. 15, 5/F, Wah Shing Centre, 11 Shing Yip St., Kwun Tong, Hong Kong.

Tel: 852-27639011, 86-20-87612356, 86-21-63045419, 86-769-85981968, 86-755-22671503

Fax: 852-23410379, 86-20-87305903, 86-21-64181136, 86-769-85981966, 86-755-27909092

[info@paper-com.com.hk](mailto:info@paper-com.com.hk); Website: [www.dmpshow.com](http://www.dmpshow.com); [www.dmps.com](http://www.dmps.com)

## Show Information

### 1. Venue:

Shenzhen World Exhibition & Convention Center

Address: 1 Zhan Cheng Road, Fuhai Street, Baoan District, Shenzhen, Guangdong, China

Address in Chinese: 中国广东省深圳市宝安区福海街道展城路 1 号

Venue official website: [www.shenzhen-world.com](http://www.shenzhen-world.com)

### 2. Exhibition Date: 27-30th November 2023

Opening Hours : 27-29 November 2023 9:30am – 5:00pm

30 November 2023 9:30am – 2:00pm

### 3. Admission: Free of charge for trade visitor by registration. Present ID card or passport and two name cards at the on site visitor registration counters. No admission for children under 12 years old.

Admission closes 1 hour prior to the closing time of the exhibition. Visitors may go to our official website or wechat page for pre-registration: [www.dmpshow.com](http://www.dmpshow.com); [www.dmpsz.com](http://www.dmpsz.com)

### 4. Organizers:

*Paper Communication Exhibition Services*

Hong Kong: Rm. 15, 5/F., Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong.

Tel: 852-2763 9011 Fax: 852-2341 0379 Website: [www.dmpshow.com](http://www.dmpshow.com)

Contact: Ms. Amanda Shing Direct line: 852-2950 1906 E-mail: [amanda@paper-com.com.hk](mailto:amanda@paper-com.com.hk)

Ms. Maggie Lau Direct line: 852-29501901 E-mail: [maggielau@paper-com.hk](mailto:maggielau@paper-com.hk)

Guangzhou: Room 3503B, Lai Fung Tower, 761 Dongfeng Road (E), Guangzhou 510600, China

Tel: 86-20-8761 2356 Fax: 86-20-8730 5903 E-mail: [pc@paper-com.com.cn](mailto:pc@paper-com.com.cn)

Contact Person: Coisin Liu, Yuki Peng

Shanghai: Room 805, Golden Magnolia Plaza, West Building, No. 1 Da Pu Road, Shanghai 200023, China

Fax: 86-21-6418 1136

Contact Person: Ms. Iris Tan Tel: 86-21-6304 5419 ext. 208 Email: [tanyinzheng@xt-sh.com](mailto:tanyinzheng@xt-sh.com)

Dongguan: 3/F., Door 13, Hall 3E, GD Modern International Exhibition Center, Furniture Road, Houjie, Dongguan, Guangdong, 523952 China

Mr. Alan Chen Tel: 86-769-85981968 Fax: 86-769-85981966 [Alan.chen@paper-com.com.cn](mailto:Alan.chen@paper-com.com.cn)

Shenzhen: Yuhengzuo 201, 6099 Baoan Avenue, Fuyong Street, Baoan District, Shenzhen, China

Contact Person: Ms. Mia Rong Mobile: 13590484512 Email: [rongmeizhen@paper-com.com.cn](mailto:rongmeizhen@paper-com.com.cn)

Tel: 86-755-27909152 Fax: 86-755-27909092

### 5. Official Contractor (Hall 1, 3, 5, 6, 7, 8):

GL events Live (Shenzhen) Co., Ltd.

Address: 14th Floor, Tianjian Venture Building, No. 7 Shangbao Road, Futian District, Shenzhen, China 518000

Online service website:

<http://zhan.zxes.com.cn/special/2023dmp>

### Official Contractor (Hall 9-12):

Guangdong Hanwei Main Construction Exhibition Co., Ltd.

Address: Room 302, Building A4, Guangdong Science Innovation Equipment Park, 78 Luntou Road, Haizhu District, Guangzhou 510000, P. R. China.

Tel: 86-20-84019728 Fax: 86-20-84019728 Email: [3237568897@qq.com](mailto:3237568897@qq.com)

Chinese Online service website:

<http://47.112.235.56/zcy>

Special Design Booth contact: Ms. Huang, Mobile: 86-18026299800

Standard booth contact: Ms. Wu, Tel: 86-20-84019728-819

Booth Design Approval: Mr. Su, Mobile: 86-13380027940

**Official Contractor (Hall 2 & 4):**

Shenzhen Image Exhibition Service Co., Ltd.

Address: Room 201, East Side, North Login Hall, Shenzhen World Exhibition & Convention Center, No. 1, Zhancheng Road, Zhancheng Community, Fuhai Street, Baoan District, Shenzhen

Zip code: 518104

Tel: 0755-23144406

Fax: 0755-23144406

Online service platform: [www.image-oss.com](http://www.image-oss.com)

**6. Official Freight Forwarder (Domestic exhibits) :**

Zhaohua Logistics Ltd.

Address: 24/F., New Times Plaza, 1 Taizi Road, Nanshan District, Shenzhen, China

Tel: 0755-26897740, Fax: 86-755-26825668,

Contact: Mr. Baonan Mobile: 18938918782 Email: [baonan@cmhk.com](mailto:baonan@cmhk.com)

**7. Oversea shipping agents (recommended list)**

(1) JES Logistics Ltd.

Address: 26/F., Winsan Tower, 98 Thomson Road, Wanchai, Hong Kong

Tel: 852-2563 6645 Fax: 852-2597 5057 E-mail: [herman@jes.com.hk](mailto:herman@jes.com.hk) Contact: Mr. Herman Chung

Guangzhou JES Exhibition Services Ltd.

Address: Room 2005, Dong Jian Building, West Tower, 501 Dong Feng Zhong Road, Guangzhou 510045, China Tel: 86-20-8355 9738 Fax: 86-20-8355 3765

E-mail: [you@jes.com.hk](mailto:you@jes.com.hk) Contact: Mr Chen Xing You

**DOCUMENTS & CONSIGNMENT DEADLINES TO DONGGUAN VIA HONG KONG**

1. Customs documents for pre-clearance (List of Exhibit FORM B)	<b>5<sup>th</sup> Oct2023</b>
2. Cargo picking up in Hong Kong for onward shipment to Shenzhen	<b>11-12<sup>th</sup> October 2023</b>

(2) Shanghai Expotrans Ltd.

Tel: 86-21-60131818 Fax: 86-21-60135518

Contact: Ms. Zhangxian Mobile: 86-13701755801, Email: [zhangxian@xptrs.com.cn](mailto:zhangxian@xptrs.com.cn)

Contact: Ms. Xuwei Mobile: 86-13816142827, Email: [xuwei@xptrs.com.cn](mailto:xuwei@xptrs.com.cn)

Shanghai Expotrans Ltd Guangzhou Branch

Tel: 86-20-83524315 Fax: 86-20-83524315

Contact: Mr. Will Ruan +86 13929546345 Email: [ruanweijian@xptrs.com.cn](mailto:ruanweijian@xptrs.com.cn)

Contact: Ms. Chang ShuMin 13189650597 Email: [changshumin@xptrs.com.cn](mailto:changshumin@xptrs.com.cn)

(3) BEX Logistics (Guangzhou) Co., Ltd

Address : Rm 1903 N-8 , No 13 , Huaming Road , Tianhe district , Guangzhou China

Tel : 86-20-2294 2207 Fax : 86-20-8923 9964

Contact : ( Franky Lee) 13802955337 Email : [franky@bexlog.com.hk](mailto:franky@bexlog.com.hk)

BEX logistics Company Limited

Address : Rm 2106 , 21/F Win Plaza , 9 SheungHei St , San Po Kong , Hongkong

Tel : 852-2836 5282 Fax : 852-2836 5383

Contact : William Luk Email : [william@bexlog.com.hk](mailto:william@bexlog.com.hk)

**8. Hall Specification:** Electricity: Single phase 220V / Three phase 380V.

Ceiling height : 16m. Freight Entrance: 5m width x 5.9m height;

Max. height of basement carpark entrance: 2.1m

Max. floor loading capacity: 5 tons/sqm.

Utility trench at every 6m width. Trench loading capacity: 1.5 tons/sqm. Trench width: 60cm.

Water Pressure: 0.28-0.3MPa. Please prepare your own valve if you need to increase the pressure.

Compressed air pressure: 0.6—0.8MPa

The space between rigging points is 9x9. The vertical load-bearing capacity of each single rigging point is 1000 kg. Max. weight for banner hanging is 20kg. Pure wood structure is not allowed to hang. The hanging height of the upper edge of the rigging structure must not exceed 9m.

**9. Important note:**

Exhibition booth height with single layer 4.5m recommended and limit to no higher than **5** meters, which includes platform and vaulted ceiling if applicable). Maximum 6 meters for double decks.

For 4-sided open booth and over 200sqm., length of back wall cannot exceed half of the booth length.

Special design booths should be equipped with at least two 5kg ABC dry powder fire extinguishers for every 100 square meters floor space as required.

Exhibition Hall grade 1 electrical box needs industrial adaptor to connect it to grade 2 electrical box. Exhibitors may bring their own adaptor and grade 2 electrical box or to hire them in advance.

If your machine require full loading of electricity consumption for long period, then you need to limit your power consumption to 80% of the power supply. Or you need to order a bigger power supply. But if your machine only requires a high current on the starting or for a short period of time, then there is no need to adjust.

Exhibitors are not allowed to bring their own crane, truck with mounted crane or forklift. Exhibitors must use the official hall appointed forwarder to hand their exhibits on site.

Exhibitors are not allowed to bring their own air compressor for air supply for other equipment. Exhibitor must hire the central compressed air supply from the official contractor. If you want to display your air compressor as an exhibit, you need to apply to the exhibition center in advance and only if it is not connected to other equipment.

All workers must wear a safety helmet during construction. It is prohibited to use 2.5m trestle ladders for work higher than 2m. All operations that carried out 2m above should use a movable aerial work platform or a assembled frame scaffold.

It is prohibited to use polystyrene boards, Foamboard or KT board. Only Forex/PVC Board is allowed. To use carpet, material samples and product testing reports which prove that the combustion performance reaches B1 level (nonflammable) are needed for construction.

Big area painting or spraying is not allowed. Only small area touching is allowed.

Do not use high-power electric heating devices 2500W or above (such as electric stove, electric iron, etc.). Such regulation is with an exception of exhibits. If exhibitors bring their own kettle, refrigerator or coffee machine of over 800W, they must not connect it to the same line with lighting power supply.

Make sure to order enough power supply, in particularly for standard booth.

Booth contractors must buy insurance for their booth construction.

The exhibition center is the sole designated supplier of varois banquet, buffet, conference and coffee tea break catingservies. You cannot bring your own lunch box to the exihibition center. Only pre-packed coffee and tea bag is allowed. Coffee machine is not allowed. Use bottledwateronly. All products must be up to food graded approved by the BaoAn Government.

## 10. Transportation

Shenzhen World is located right next to Shenzhen Bao'anInternation Airport, neighboring Fuyong Port, close to S3 Highway, and directly linked to the metro lines and city rails, featuring extremely convenient transportation resources. Airway: 7km to T3 of Shenzhen International Airport, 3km to T4, and only 75 km to HK airport. Water way: Closely located to Fuyong port, 1 hour to HK, Macao, Guangzhou, Zhuhai by ferry.

**If you drive from S3 Highway to the venue, there is no restriction.** But other driving routes from Shenzhen downtown to the venue are with restriction.

Hints: Restricted hours for non-Shenzhen car during working days: 7:00-9:00am and 17:30-19:30pm. Non-Shenzhen cars may apply through wechat to Shenzhen Police Traffic Branch for one day in a month to drive to Shenzhen city during restricted hours.

Guangzhou-Dongguan-Shenzhen Intercity Lightrailisreadynow. Fuhai West station is just 1km from the new exhibition venue.

Truck pass will be distributed by organizer

Car park fee:

van: free of charge for the first 30minutes; 15 RMB for the first hour; 3 RMB per hour onwards. Max 84 RMB for whole day.

car: free of charge for the first 30 minutes; 10 RMB for the first hour; 1 RMB per hour onwards. Max 33 RMB for whole day.

11. **Fire Regulation:**Smoking is prohibited in the exhibition hall. All construction materials must be fire-proofed. Flame, flammable items, flammable gas like oxygen and hydrogen are prohibited. Inert gases will depend on necessity and must be declared in advance.
12. **Electrical Regulation:**All sockets are usedfor electrical appliances under 500W only, not for machine and not for lighting. No multiplug is allowed. If the actual power consumption of any exhibitor exceeds the applied limit and affects the operation of other exhibitors or the power supply system of the venue, the organizers will stoppower supply to their booths immediately and the Exhibitor will be liable for the damage caused.
13. **Security & Insurance:**The Organizers provide general hall security. However, Exhibitors are advised to arrange their own insurance coverage and not to leave their booths and exhibits unattended and take responsibility for the security of their booth display, booth merchandise and personal items during the show.Exhibitors are responsible for public liability insurance against injury to persons and property of others at their booth, along with their exhibits and merchandise moving to and from the show and during the show. Exhibitors should contact their insurance broker to cover their exhibit and exhibit materials. Organizer will not be held responsible for any lost, or damage to exhibits.
14. **Noise Control:** The use of audio-visual equipment shall not exceed 70dB or to annoy other exhibitor or visitors. The Organizers reserve the right to adjust the sound volume or discontinue any audio-visual presentation.

- 15. Cleaning & Garbage Disposal:**The Exhibition Center will arrange cleaning of gangways and public areas only. Exhibitors please put their rubbish at the big rubbish bins along the walls inside the exhibition hall. “Raw Space” exhibitors should arrange cleaning of their booth and removal of decoration materials by their own contractor during move-in and move-out period.
- 16. Promotion During the Show:**No advertising, demonstration or canvassing for business may be carried out anywhere within the exhibition venue except at the exhibitor’s own booth. No exhibits or advertising signs shall be placed outside the confines of the exhibitor’s booth area.
- 17. Intellectual property rights:**The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way whatever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organizer and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by the Exhibitor and/or the Organizer and/or the latter's agents, representatives, contractors or employees of such third party's rights.
- 18. Move-in & Move-out:**  
All people entering the exhibition hall during move-in and move-out period must wear a safety helmet for safety reason. At least, one of your staff must be present during the move-in and moving-out. As more and more machines, construction materials and cables are installed, it will be very difficult to move in big machines. To ensure smooth operation, please move-in your machines as early as possible. Big and long trucks may not be able to enter the hall. It will depend on the site situation. Exhibitors should follow the instruction of the forwarder & security guards.

All exhibitors must observe the instruction and move in schedule of the Official Freight Forwarder.

Large Exhibits: Large exhibits must be arrived on 24th November 2023.

Light Exhibits: Exhibitors taking light exhibits should come to decorate on 26th November 2023.

Move-out Time: 30th November 2023, 14:00-22:00. Neither exhibitors nor appointed contractor are permitted to dismantle any part of their exhibit before the official closing time 14:00 on 30th November.

**19. Forms to be replied:**

Form	Form Name	Standard Booth	Raw Space	Deadline
Organizer	Taiwan Exhibit Approval Form	Optional	Optional	Oct 20
Jes/Bex/Expo	Overseas Freight Service Request Form	Optional	Optional	(overseas) Oct 20
Organizer	Advertisement Order	Optional	Optional	Oct 27
Organizer	Exhibition Directory Entry, Invitation Card& Fascia Board	Yes	Yes	Nov 5
Organizer	Exhibitor Badge	Yes	Yes	Nov 3
GL/Hanwei /Image	Electrical, Lighting Connection, Compress Air , Water, Tel, Broadband, Booth design submission & Contractor deposit	Optional	Yes	Oct31
Standard booth extra order	Furniture & Spotlight Rental, Location Plan	Optional	No	Oct 31
Hotel	Hotel Reservation Form	Optional	Optional	
宜至	Translation	Optional	Optional	

**20. Opening Hours:**  
**Hall 1,5,7,8,9,10,12**

Opening Hours	Date	Halls	Exhibitor	Exhibit Truck	Contractor	Visitors	
<b>Early Move-in for machine</b> (Only with Organizer approval)	23/11/2023	5,7,8,9,10	9:00-17:00	9:00-17:00	15:00-17:00 Unloading materials only	--	
		1,12	13:00-17:00	13:00-17:00			
Move-in	24/11/2023	1,5,7,8,9,10,12	9:00-21:00	9:00-21:00	12:00-21:00	--	
	25/11/2023		9:00-22:00	9:00-12:00	9:00-22:00	--	
	26/11/2023		9:00-24:00	--	9:00-24:00	--	
Show Date	27/11/2023		8:30-17:30	--	--	9:30-17:00	
	28/11/2023		8:30-17:30	--	--	9:30-17:00	
	29/11/2023		8:30-17:30	--	--	9:30-17:00	
	30/11/2023		8:30-17:30	--	--	9:30-14:00	
Move-out	30/11/2023		14:00-22:00	18:00-22:00	14:30-22:00	--	
	1/12/2023		1,12	09:00-13:00	09:00-13:00	--	--
			5,7,8,9,10	09:00-17:00	09:00-17:00	--	

Move-in : 4 days, Nov 23-26 ( Nov 26, 17:00-20:00 overtime working hours doesn't charge ) .

Move-out : Nov 30 night, only for move-out of materials and light-weighted exhibit.

Dec 1, move-out of machineries, large exhibit. Truck of height over 17.5m can go into exhibition hall on Dec 1.

**Hall 2,3,4,6,11**

Opening Hours	Date	Hall	Exhibitors	Exhibit Truck	Contractor	Visitors
<b>Early Move-in for machine</b> (Only with Organizer approval)	24/11/2023	2,3,4,6,11	9:00-17:00	9:00-17:00	15:00-17:00	--
Move-in	25/11/2023		9:00-22:00	9:00-12:00	9:00-24:00	
	26/11/2023		9:00-24:00	--	9:00-24:00	
	27/11/2023		8:30-17:30	--	--	9:30-17:00
Show Date	28/11/2023		8:30-17:30	--	--	9:30-17:00
	29/11/2023		8:30-17:30	--	--	9:30-17:00
	30/11/2023		8:30-17:30	--	--	9:30-17:00
Move-out	30/11/2023		14:00-24:00	18:00-24:00	14:30-22:00	

Move-in : 3 days, Nov 24-26 ( Nov 26, 17:00-20:00 overtime working hours doesn't charge ) .

Move-out : Nov 30, 14:00-24:00, move-out must be completed.

Exhibitors with machineries can apply for early move-in on Nov 24, but it is not allowed for early construction

21. Advertisement

**Hall banner**

5m width x 5m height,  
2 sided,  
Advertising fee:  
RMB12,500.  
per banner, including  
production, hanging &  
advertising fee.  
Only hanged on the top ceiling  
of your booth.



**Glass Sticker**

3mx3m x 2  
One sided  
Advertising fee : RMB8100.  
Location: on hall visitor  
entrance Ground floor



**Outdoor banner**

8mx4m  
One sided  
Advertising fee RMB19200.

固定广告资源 | Shenzhen World

桁架广告分布区域

外广场 / 室内空间

尺寸: 宽8m \* 高4m  
面积: 32m<sup>2</sup>  
数量: 视现场情况而定  
价格: 600元/m<sup>2</sup>/展期  
制作量: 1800元/米(含税)  
技术及材质说明: 黑底布, 四周包边

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**South Lobby Banner**  
 8m x 4m  
 2-sided  
 RMB25600. / piece

吊旗分布区域

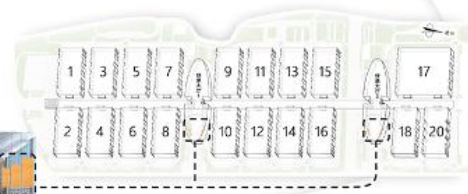
○ 展厅内部

○ 悬挂横幅 - 中央通道一层  
 (靠近单号展厅一层)

○ 1、2登录大厅一层内部





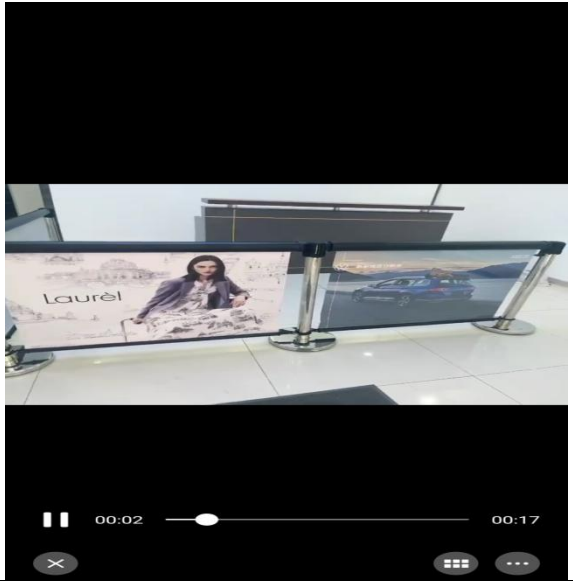
固定广告资源 | Shenzhen World Exhibition & Convention Center





尺寸: 宽4m \* 高8m  
 面积: 32m<sup>2</sup>  
 数量: 共12幅,  
 每个登录大厅各6幅,  
 厅内左右各分布3幅  
 价格: 800元/m<sup>2</sup>/展期  
 技术及材质说明: 双喷布


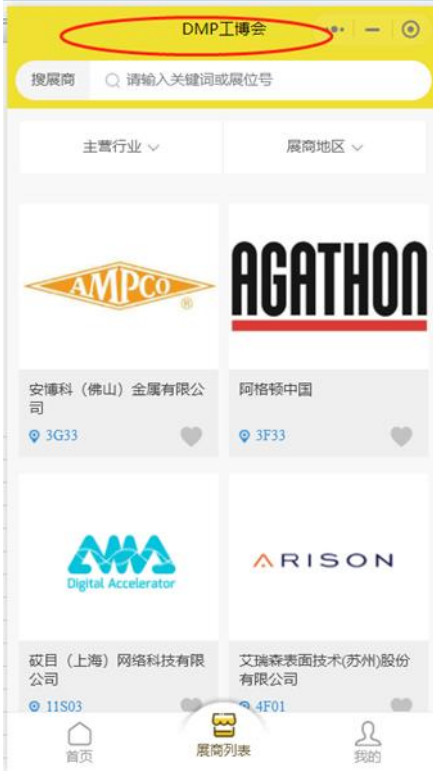
**DMP** 观众证广告  
 数量: 10,000条 广告费: 50,000元






Advertisement	Details	Ad. Rate	
Shuttle Bus Banner	10 buses, including banner production & post up	RMB50,000 (Sole advertiser)	
Golf Cart Banner	10 carts, including banner production & post up	RMB50,000 (Sole advertiser)	
Belt Partition	200 pieces	RMB50,000 (Sole advertiser)	

<p>Water Bottle banner</p>	<p>3000 boxes</p>	<p>RMB80,000 (Sole advertiser)</p>	
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Wechat Apps	Advertisement location	Ad. Type	Ad. Quantity	Ad. Rate RMB
<p>Front Page(Rotation)</p>		<p>Web banner</p>	<p>2</p>	<p>RMB50,000/pcs.</p>

<p>Front Page (Bottom Part)</p>		<p>Text</p>	<p>8</p>	<p>RMB20,000/pcs.</p>
<p>Exhibitor List (top banner)</p>		<p>Web banner (3 rotations)</p>	<p>3</p>	<p>RMB10,000/pcs.</p>

<p>Visitor Registration(top banner)</p>		<p>Web banner (3 rotations)</p>	<p>3</p>	<p>RMB20,000/pcs</p>
<p>Live broadcast (top banner)</p>		<p>Web banner (rotations)</p>	<p>3</p>	<p>RMB20,000/pcs</p>
<p>BuyerMatching (top banner)</p>		<p>Web banner (rotations)</p>	<p>3</p>	<p>RMB20,000/pcs</p>

<p>Catering (top banner)</p>		<p>Web banner (rotations)</p>	<p>3</p>	<p>RMB10,000/pcs</p>
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## 22. Hotels

### Agent—Best Meeting Company

Hotline①: +86-755-8288 0055 ( 譙小姐)

Hotline②: +86-755-8288 0090 ( 胡小姐)

Mobile/Wechat: 18126464213 (Ms Wu) /18124143293 (Ms Li)

Website: <http://jl.miceclouds.com/bookingquery.htm?id=1867>

Email: [service@bestmeeting.net.cn](mailto:service@bestmeeting.net.cn)



(scan code and make online reservation) (for further details)

## 23. Translation services:

ESHOW Exhibition Services Co., Ltd

Mobile phone: 159-1581-1021 (Wechat)

Tel: 020-3469-2023

Email: [joanna.zhou@eshowyz.com](mailto:joanna.zhou@eshowyz.com)

Website: [www.eshowyz.com](http://www.eshowyz.com)

ESHOW joanna周静  
宜至 行旅服务

